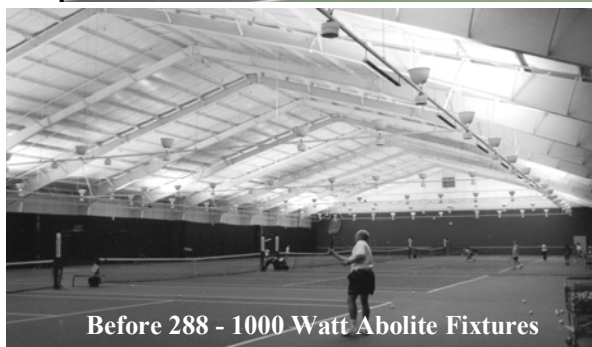


Bright Ideas *from*



MH-ISU
Indirect Sport
Unistrut

Midland Indoor Tennis SAVES Over \$350,000.00 in ten years!



Before 288 - 1000 Watt Abolite Fixtures

After 189 - 1000 watt BEST Lights

Bret Hobden, Managing Director of Midland Indoor Tennis called on BEST Lights to see if they could save any money on the electric bill. After the meeting he was skeptical about their proposal. The tennis facility had 288-1000 watt Abolite Unistrut light fixtures and ballast over 16 courts. BEST Lights proposed to install 189 -1000 watt MH-ISU fixtures, guaranteeing a 10% increase in light levels.

Bret agreed to do a test court at no cost to him. "If BEST Lights performs we would install all the lights." The rest is ten years of energy conservation history. Achieving more light with fewer fixtures. It's all in the reflector of the MH-ISU.

"By using BEST Lights fixtures we eliminated 99 - 1000 watt light fixtures and ballasts, increased our light levels 15% and saved 35% on our electric bill." Bret Hobden

Call us for a Rep in your area.

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Results:

- 35% reduction in electricity consumption.
- 288 -1000 watt Abolite Unistrut fixtures versus 189 - 1000 watt MH-ISU BEST Lights.
- Increase in light levels from 60 to 70 foot-candles using the existing lamps.
- 99 - Fewer lamps and ballasts to maintain.
- After ten years of service the MH-ISU is still performing to the original specifications.
- Over \$ 350,000. to spend on other programs.



100 PARK STREET TROY, MI 48083

(800) 545-2928 (248) 588-4980

www.bestlights.com